

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of		)
		)
	John Peter Johnson	)
		)
Serial No.:	10/554,306	) Art Unit
		) 2424
Filing Date:	October 4, 2005	)
		)
Confirmation No.:	4679	)
		)
For:	SYSTEM FOR BROADCASTING TARGETED	)
	ADVERTISEMENTS	)
		)
Examiner:	Farzana E. Hossain	)

TRANSMITTAL FOR REQUEST FOR CONTINUED EXAMINATION

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This is a Request for Continued Examination (RCE) under 37 CFR § 1.114 for the above-identified application.

A. Instructions and Averments

\_\_\_ Enter the Amendment \_\_\_ under 37 CFR § 1.116, previously filed on \_\_\_\_\_.

X This application is entitled to Small Entity Status under 37 CFR §§ 1.9 and 1.27.

B. Enclosed

X An Amendment "B" and Response for entry in the present application.

\_\_\_ To render this RCE timely filed, enclosed is a Petition for a \_\_\_ Month Extension of Time.

C. Payments

X Electronic Payment Form submitting payment in the amount of \$405.00 is enclosed to cover the following fees:

X the \$405.00 RCE filing fee pursuant to 37 CFR § 1.17(e);

\_\_\_ the \$ \_\_.00 fee for \_\_\_ additional claims and

\_\_\_ the \$ \_\_.00 petition fee for the \_\_\_ month extension of time

\_\_\_ Please debit Deposit Account No. 23-3178 in the amount of \$ \_\_\_\_\_ for the government filing fee.

X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178.

X Any additional filing fees required under 37 CFR § 1.16.

X Any patent application processing fees under 37 CFR § 1.17.

X Any fees required under 37 CFR § 1.20(d).

\_\_\_ The issue fee set forth in 37 CFR § 1.18 at or before mailing of the Notice of Allowance, pursuant to 37 CFR § 1.311(b).

\_\_\_ A duplicate copy of this letter is enclosed.

Please address all future correspondence in connection with the above-identified patent application to the attention of the undersigned.

Dated this 9th day of September 2010.

Respectfully submitted,

/Scott A. Woodbury/ Reg # 55743  
SCOTT A. WOODBURY

Attorney for Applicant  
Registration No. 55,743  
Customer No. 022913  
Telephone No. 801.533.9800

SAW:cad